

# Peter Uchytíl

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Dear Hiring Manager,

When I was laid off five years ago, I had two job opportunities. One was in UX Design and the other was in Salesforce Development. The job opening you have could very well be my dream job!

As I kept referring back to your job description while writing this cover letter, I got increasingly excited. I realized a common thread with my previous jobs is I like to build internal apps that improve people's workflows. At my very first job (Kentrox) I was writing a software product for a hardware company. The tech writers didn't understand my application, so I wrote the manuals (which were very well received). I built the company's first website, and then I also built their first intranet because I realized how good a central communication tool it would be. This was before intranets were a thing. I built a product configurator tool in Excel because Excel was the application our sales department was most comfortable with. For the Marketing department I built and managed an internal weekly newsletter to help them keep a geographically distributed team all on the same page.

At my next company (site9) I automated the online signup process through an integration with Salesforce. I also built a customer dashboard in Salesforce to give management a realtime view of our current and projected revenue. At DAT I built several utilities for myself using TextExpander and Keyboard Maestro to randomize data for prototypes. I made extensive use of Slack to communicate between departments. I built a special tool for categorizing screenshots to facilitate exploratory design. When DAT was having issues with keeping everyone informed of design deliverables, I researched and set up a Trello board that became widely adopted.

I always found myself doing these in-between projects because I have a strong desire to improve people's everyday work. In my experience, a company's internal workers often get overlooked. DAT, for example, prided itself on building intuitive applications for their customers, but the design team was not allowed to help build the internal systems. Those systems were terrible. People were spending too much time fighting their systems, just trying to do their work. I think one of my talents is in recognizing those areas where users are frustrated, but they don't say anything, and research data doesn't necessarily expose a problem.

Now the full disclosure part: my past jobs have not had any WCAG requirements, however I do think making products accessible is important. Recently at the Apple store, the employee who helped me with an iPhone upgrade was completely blind, but was just as fast as anyone else. It was really inspiring. Also, I don't have experience with the Lightning Design System. At one point at DAT we were close to having an in-house design system, but we moved to Material Design.

Like I said at the start, the more I think about this position, the more excited I get. I feel I have the mix of curiosity, empathy, technical ability, and flat out desire to improve people's lives that this position needs. I would love to talk to you further. Thank you for your consideration.

Sincerely yours,



Peter Uchytíl